



Gathering Sale “Script”

It’s a small world, really. The actions we take can positively impact the lives of people living continents away. Eternal Threads is committed to weaving connections between you and the village craftswomen of south India, Afghanistan, Nepal, Thailand, and Madagascar. With each purchase, you add meaning and purpose to its value and give hope and dignity to the woman who crafted it.

We recommend that you, or a person of your choosing, spend a few minutes introducing the project. To facilitate that we provide:

- A brief “script” (below) to tell your group about Eternal Threads.
- New DVD presentation...

~ Your “Script” to Introduce Eternal Threads at Your Gathering ~

- Today we have a unique opportunity to help women and children in need and have a bit of fun!
- We have for sale a variety of beautiful products that are hand made by women living in poverty in rural India, Afghanistan, Nepal, Thailand, and Madagascar.
- They are offered by Eternal Threads,
 - ~ a 501(c)3 non-profit organization and member of the Fair Trade Federation,
 - ~ who works with the women who would otherwise be unemployed or underemployed,
 - ~ and purchases their products from them at a fair and living wage.
- Eternal Threads gives back profits from these projects to provide literacy and vocational training, and fund anti-trafficking border surveillance units. Every purchase makes a difference in someone’s life.
- We have a wide price range for every budget ranging from \$1 - \$100 that includes many wonderful items for gifts. Sales tax is INCLUDED in the sales price and you DON’T have to pay shipping today that you would have to pay by ordering on the website! (Talk this up as a great motivation to buy at your sale.)
- One final point ~ When you make your purchase today, please consider signing up for the Eternal Threads regular e-mail newsletter or, to receive more information about having a “Gathering Sale.” You can fill out one of the postcards provided or take it home to do later.